

TERMS AND CONDITIONS OF THE PROMOTIONAL CAMPAIGN

„Ube Vanilla Flavour Special Offer”

CAMPAIGN PERIOD:

06.07.2026 – 05.08.2026

Organizer of the campaign

The Promotional campaign **Ube Vanilla Flavour Special Offer** (hereinafter referred to as the "Campaign") is organized and conducted by AmRest Coffee EOOD, a company duly organized and validly existing under the Bulgarian legislation, having its registered seat and address of management at 20 Boyanski vodopad Street, Triaditsa Municipality, Sofia 1104, Republic of Bulgaria, registered in the Commercial Register and the RNPLE at the Registry Agency with UIC 175395555 (hereinafter referred to as the "Organizer").

The Campaign shall be conducted in accordance with these Terms and Conditions (hereinafter referred to as the “Regulations”), which are binding upon all participants.

Campaign period

The Campaign shall be valid from 06 July 2026 until 05 August 2026 in Starbucks stores located in Bulgaria and operated by the Organizer, while stocks last. The Organizer reserves the right to reduce the Campaign period at its sole discretion.

Eligibility and participation

This Campaign is open to natural persons, namely consumers within the meaning of the Bulgarian Consumer Protection Act who purchases two (2) participating products from the UBE Vanilla Flavour range, as detailed in Appendix No. 1, within the same fiscal transaction.

Campaign mechanism

Under the Campaign, upon the purchase of any two (2) participating beverages from the UBE Vanilla Flavour range, as detailed in Appendix No. 1, the customer shall receive a promotional offer whereby the lower-priced participating beverage is provided free of charge. Where the two participating beverages have different prices, the customer shall pay only the price of the higher-priced beverage.



Image No.1

The discount:

- shall be automatically applied to the fiscal receipt;
- shall be valid exclusively for the participating products listed in Appendix No. 1 to these Regulations;
- shall apply irrespective of the combination of eligible products, sizes, and prices selected by the customer;
- may not be exchanged for cash or any other benefit.

Participating products may have different prices and sizes. In all cases, the lower-priced participating beverage shall be provided free of charge. Where the two participating beverages have different prices, the customer shall pay only the price of the higher-priced beverage.

The discount will be provided at the cash desk in the relevant Starbucks store of the Organizer.

The regular price of the products included in the Campaign is indicated on Appendix No. 1

The offer shall be communicated commercially under the message: “Order any beverage from the Ube Vanilla Flavour range and get one on us”.

Participating product

The participating products are the beverages included in the promotional UBE Vanilla Flavour range, as detailed in Appendix No. 1 to these Regulations. The prices applicable to the participating products shall be those indicated in Appendix No. 1 to these Regulations.

Amendment of the Rules and suspension and/or termination of the Campaign

These Rules may be amended or supplemented unilaterally by the Organizer at its discretion during the period of the Campaign. The changes will be publicly announced and available to all participants, both on the Organizer's website and in the Organizer's physical stores. The changes will enter into force upon their announcement. The Organizer is not obliged to separately notify the participants of the changes that have occurred.

The campaign may be suspended or terminated by the Organizer at any time, regardless of the reason, before the deadline, including, but not limited to, under the conditions provided by law, in exceptional situations or upon force-majeure, in which case the communication will be made through the promotion channels specified herein above. In these cases, no compensation is due to the participants.

Participation in the Campaign implies full, express and categorical acceptance of all provisions of these Rules. By participating in the Campaign, the participants are bound by these Rules and agree to comply with the terms and conditions and the deadlines of the Campaign.

Limitations

The Campaign may not be combined with any other promotional offer, and the participating products are not eligible for any additional discounts. The offer is valid exclusively during the period 06.07.2026 – 05.08.2026.

Info Line

For the information of participants, the official Campaign Regulations are available free of charge in all Starbucks stores in Bulgaria operated by AmRest Coffee EOOD.

During the Campaign period, interested persons may submit complaints by e-mail to: starbucksbg_info@amrest.eu

The Organizer reserves the right to disqualify, without prior notice, any participant who fails to comply with these Regulations or who attempts to manipulate or fraudulently interfere with the Campaign mechanism.

Final Provisions

These Rules are physically available in Starbucks coffee shops in Bulgaria operated by the Organizer, as well as on the following website: [Regulations | Starbucks](#) and are available throughout the entire Campaign period in a manner that allows for their storage and reproduction.

The Campaign and these Rules have been prepared in accordance with the legislation of the Republic of Bulgaria. For any issues not regulated in these Rules, Bulgarian legislation shall apply.

APPENDIX NO. 1 – PROMOTIONAL PRODUCTS

<i>PRODUCT</i>	<i>TALL (EURO)</i>	<i>GRANDE (EURO)</i>	<i>VENTI (EURO)</i>
UBE VANILLA FLAVOUR VELVET LATTE	5.40	5.70	6.40
ICED UBE VANILLA FLAVOUR LATTE	5.40	5.70	6.40
UBE VANILLA FLAVOUR MACCHIATO	5.40	5.70	6.40
ICED UBE VANILLA FLAVOUR MACCHIATO	5.40	5.70	6.40
UBE VANILLA FLAVOUR VELVET MATCHA LATTE	5.40	5.70	6.40
ICED UBE VANILLA FLAVOUR MATCHA LATTE	5.40	5.70	6.40
UBE VANILLA FLAVOUR CREAM FRAPPUCCINO	5.90	6.20	6.90
UBE VANILLA FLAVOUR COFFEE FRAPPUCCINO	5.90	6.20	6.90
DECAF UBE VANILLA FLAVOUR COFFEE FRAPPUCCINO	5.90	6.20	6.90
SIGNATURE UBE VANILLA FLAVOUR VELVET LATTE	5.40	5.70	6.40
ICED SIGNATURE UBE VANILLA FLAVOUR LATTE	5.40	5.70	6.40
SIGNATURE UBE VANILLA FLAVOUR MACCHIATO	5.40	5.70	6.40
ICED SIGNATURE UBE VANILLA FLAVOUR MACCHIATO	5.40	5.70	6.40
DECAF UBE VANILLA FLAVOUR VELVET LATTE	5.40	5.70	6.40
ICED DECAF UBE VANILLA FLAVOUR LATTE	5.40	5.70	6.40
DECAF UBE VANILLA FLAVOUR MACCHIATO	5.40	5.70	6.40
ICED DECAF UBE VANILLA FLAVOUR MACCHIATO	5.40	5.70	6.40

